
Food Truck - updates to CZB 4.14

From Ashley Hencheroff [REDACTED]

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To PlanYourCowichan <planyourcowichan@cprd.bc.ca>; legislativeservices <Legislativeservices@cprd.bc.ca>; Mike Wilson <mike.wilson@cprd.bc.ca>

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Dear Director of Planning, Legislative Services Team, and Director Wilson,

I am writing as a resident and parent who deeply values the sense of community we are so fortunate to have in the Cowichan Valley, especially in Cobble Hill.

My family makes a conscious effort to support small, local businesses whenever we can. Whether it's stopping by a food truck after a long day, meeting friends for a treat, or attending a local event, these experiences have become part of our family rhythm. They are not just purchases, they are moments that bring people together and create the kind of wholesome, connected community that makes places like Cobble Hill feel so special.

Food trucks, like Drifters Creamery, play such an important role in this. They bring life to public spaces, create accessible gathering points for families, and offer small, local entrepreneurs a way to share their craft. Their flexibility is what allows them to show up where community is already happening - at parks, events, and rural pockets that don't always have easy access to local food options.

The proposed bylaw changes are concerning. Limiting food trucks to 8 hours per 24-hour period on a single parcel and requiring them to be removed immediately afterward feels restrictive in a way that could make it very difficult for these small businesses to operate sustainably. These types of limitations may unintentionally reduce community access to local treats, discourage participation in longer events, and diminish the vibrancy of our shared public spaces.

I also find myself wondering why such restrictive measures are being proposed at this time. From a community perspective, small businesses are already navigating

rising costs, seasonal challenges, and economic uncertainty. Policies that add further barriers risk pushing out the very businesses that contribute so much to the character and local economy of our region.

I strongly encourage you to consider more flexible, balanced regulations that support both community needs and small business viability. Food trucks are not just vendors—they are part of the cultural and social fabric of our towns.

Please continue to support businesses like Drifters Creamery so they can remain a part of our community for years to come.

Thank you for your time and for considering the voices of local families like mine.

Warmly,

Ashley Hencheroff

Cobble Hill, BC